

**MINUTES OF SPECIAL JOINT MEETING OF THE GOVERNING BODY
OF THE CITY OF LAMPASAS, TEXAS WITH LAMPASAS ECONOMIC DEVELOPMENT
CORPORATION BOARD OF THE CITY OF LAMPASAS
JACK CALVERT MUNICIPAL BUILDING
302 E THIRD STREET
Monday, July 15, 2024
5:30 p.m. Special Session**

The Lampasas City Council and the Lampasas Economic Development Corporation of the City of Lampasas met in a special joint session on the above date with Mayor Pearce presiding.

Council Members Present:

Cathy Kuehne
Eric Hernandez
Davis Keele
Zachary Morris
Charlie Pratus

City Staff Present:

Finley deGraffenried, City Manager
Becky Sims, City Secretary
Kayleigh Stanley, Executive Secretary
Ryan Ward, Assistant City Manager

LEDC Members Present:

Misti Talbert, President
T.J. Monroe
Sid Ball
Steve Hudson
Fin Erwin
Roland Schaub
Charlie Pratus

LEDC Members Absent:

N/A

JOINT WORKSHOP SESSION

- I. Call to order Joint Workshop Session with the Lampasas Economic Development Board (LEDC).

Mayor Pearce called the meeting to order at 5:30 p.m. for City Council. President Talbert called the meeting to order at 5:30 p.m. for LEDC.

- II. Discussion regarding updates and strategies for the LEDC Business Park.

Board member Hudson provided some history on the Business Park

Council inquired about business retention and revenue generation, President Talbert and Board member Hudson advised on various efforts made; however, the boards purpose is to be a resource, not looking for accolades.

Marketing, promoting Lampasas, keeping up with the demographics, land availability, recruiting the right businesses that offer primary jobs with above average wages.

Other discussion by board, Council and those in attendance included:

- *Business Park utilities/natural gas*
- *Cost benefit analysis- rate of return on investment*
- *Multi-family, apartments, hotels*
- *Hiring a broker to help promote and market the Business Park.*
- *Strategic plan/mission for the Business Park is not transparent to the Community.*
- *Focus on creek improvements for development*
- *Substandard properties/homeless*
 - *Building and Code Enforcement focus*

III. Discussion regarding the Economic Development Director position.

The Board discussed the existing job description and requested to add:

- *Experience in the private and government sector*
- *Strong people person with strong marketing/selling skills*
- *Real Estate/ developing/investment background*
- *Relocation Package/stress importance of living in community*

Chamber-EDC

- *Missions aligns*
- *Soliciting/promoting businesses*
- *Outreach*
- *Tourism*

IV. Discussion regarding draft LEDC Budget.

By consensus from all parties, the Life Safety Grant needs to be marketed better.

V. Discussion regarding City and EDC needs, concerns and opportunities.

The Board heard from members of the community who expressed concern for the following areas:

- *Substandard Properties*
- *Code Enforcement*
- *Regular Stakeholder Meetings*
- *Open communication between LEDC Board, City Council and the Community*

VI. Adjourn

Mayor Pro-Tem Morris moved to adjourn the meeting at 7:10 pm, the motion was seconded by Council member Kuehne and with a unanimous vote, the motion carried.

Board member Ball moved to adjourn the LEDC meeting at 7:10 pm, the motion was seconded by Board member Hudson and with a unanimous vote, the motion carried.

PASSED AND APPROVED this _____ day of _____, 2024.

Herb Pearce, Mayor

ATTEST

Becky Sims, City Secretary